

Beat: Automobiles

## 2016 PARIS MOTOR SHOW - The Capital of the Automotive Industry

Porte de Versailles October 1-16, 2016

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**USPA NEWS** - From October 1 to October 16, 2016, will be held the 2016 PARIS MOTOR SHOW at Porte de Versailles - PARIS uniting 230 brands, 19 countries, covering 123,567 sq.m with 8 pavilions. A Motor Sport Area with 652 sq.m and 13 exhibitors. Vintage vehicles are coming this year...

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This year, several exhibitors have followed the organizers' idea to exhibit not only inside the pavilions but also in the exhibition Park's aisle.

Organized by the PARIS MOTOR SHOW in association with Startup Sesame and Connectors, the Mondial Innovation Forum is a new invitation-only conference focussed on the future of the car industry that brings together 300 decision makers, industry innovators, startup founders and investors. The conference program explores the theme of 'moving Beyond Cars' with a focus on the technological, economic and social impacts of disruption.

The Morocycle Area : this Edition, motorcycles are invited at the Show :

\* Audi (with Ducati), BMW, Honda, Peugeot and Suzuki

\* Kawasaki, KTM, Peugeot, Triumph, Yamaha stand outdoor in front of Pavilion 1

Source : 2016 PARIS MOTOR SHOW - Porte de Versailles

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